

# Wood Day 30.11.2017

The National Wood Day will bring together hundreds of building professionals and decision-makers. During the day, there are several high-level seminars including wood architecture, building technology and wood construction. In addition to seminars you can also visit exhibitor's product and service area as well as network with other professionals.

In 2016 there were a record number of visitors, nearly 950 construction professional.

In 2017, Wood Day will be held at Wanhassaatama in Helsinki on Thursday 30.11.2017

Read more at the website: [puupaiva.com](http://puupaiva.com)



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## Target groups

Wood Day targets in particular the construction decision-makers, developers, builders, architects and structural engineers, as well as planners and building control authorities. Annually many students also participate the day. Companies can take advantage of Wood Day in many ways. To presented their products and solutions as well as meeting with clients.

### Visitors by groups in 2016:

- Architects and Sturctural engineers 363
- Industry and Sales 153
- University students 169
- Builders and Developers 51
- Authorities 119
- Others (research, delopment etc.) 66
- Media 20



SERVICE	INCLUDE	PRICE, VAT 0 %
Wood Day sponsorship	<ul style="list-style-type: none"> <li>• Logo visibility at the marketing and at the website.</li> <li>• Logo visibility at the printed program.</li> <li>• Exhibition stand (12 m2) at the exhibition hall.</li> <li>• Presentation in a seminar (15 min).</li> <li>• Material / brochure distribution.</li> <li>• Free entry for four person.</li> </ul>	7 400 €
Seminar (1,5 hours)	<ul style="list-style-type: none"> <li>• Own seminar (duration max 1,5 hours) at the Wood Day.</li> <li>• Target groups, marketing, registration, facilities, technology, services and catering will be included.</li> <li>• Logo visibility at the website and at the printed program.</li> <li>• Free entry for the speakers.</li> </ul>	7 400 €
Exhibition cabinet 28–40 m2	<ul style="list-style-type: none"> <li>• Own separate cabinet beside the exhibition hall</li> <li>• Logo visibility at the website and at the printed program.</li> <li>• Free entry for three person.</li> </ul>	2 500 €
Exhibition stand 12 m2	<ul style="list-style-type: none"> <li>• A place for a stand (12 m2) at the exhibition hall.</li> <li>• Logo visibility at the website and at the printed program.</li> <li>• Free entry for three person.</li> </ul>	2 300 €
Presentation in a seminar	<ul style="list-style-type: none"> <li>• Presentation in chosen seminar (15 min).</li> <li>• Reserve by 1.9.2017.</li> <li>• Free entry for the speaker.</li> </ul>	1 850 €
Material / brochure distribution	<ul style="list-style-type: none"> <li>• Material / brochure distribution on a joint material table, from which the visitors can take the material.</li> </ul>	500 €
Exhibition constructions	<ul style="list-style-type: none"> <li>• Furniture and ready-made stand structures can be ordered according to the needs of companies.</li> </ul>	Separate prices